

# CHARLES WHITE III

INTERACTIVE DESIGNER

WWW.CHARLIE-WHITE.COM

HOLLYWOOD, CA 90028

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CHARLIE@CHARLIE-WHITE.COM



## EXPERIENCE ::

### Flash Designer

Walt Disney Parks and Resorts Online 2007 - Current

Design and development of interactive flash media experiences, games and applications

Recipient of a 2009 ADDY Award and a 2009 Webby Award for interactive minisites

Winner of over 40 internet industry awards for vacation, travel and leisure sites

Flash design on \$25+ million projects generating \$1.25 billion revenue in Q1 2010

Clients: Walt Disney World, Walt Disneyland, Disney Cruiseline, Disney Parks, Disney Vacation Club

### Interactive Designer

Brainsoup Studios 2006 - 2007

Designed and developed interactive media for web, DVD, Blu-Ray and broadcast video

Clients: Fox Home, Fox Atomic, NBC Universal, ABC, Weinstein Company

### Web/Flash Designer

K2 Marketing Group 2005 - 2006

Designed websites, minisites, flash games and interactive advertising campaigns

Clients: Charter, Time Warner, Cox, NFL, FX, Speed, Oxygen, Fox, DIY, Spike TV

### Visual/Flash Designer

BSN (Big Screen Network Productions) 2004 - 2005

Flash web design, developed motion graphic interstitials for live events

Clients: NFL, MLB, MLS, EA Sports, Falcons, Dodgers, USC Athletics, UCLA Athletics

### Senior Designer

Red Rhino Creative 2004 - 2005

Design lead on multiple web, print, design and clothing projects

Clients: Toyota, Scion, Instinct Gloves, Sale-in-a-Box, The Marketing Academy

### Production/Web/Print Designer

Haley & Associates Advertising Agency 2003 - 2004

Designed graphics for print, web and broadcast for over \$1 million annually in advertising

## EDUCATION ::

### Art Center College of Design (ACAN), Pasadena, CA 2005 - 2008

Integrated Studies, 3.8 GPA

### California State University, Channel Islands, Ventura, CA 2005

BA, Studio Art Major, Dean's List, 3.9 GPA, 1st Place Senior Showcase - Graphic Design

### Vanderbilt University, Nashville, TN 2003

BA, Sociology Major, Division I Soccer Scholarship

### Lorenzo de' Medici (LdM), Florence, Italy 2002

Study Abroad Program, 3.7 GPA

### Moviola Professional Training, Hollywood, CA 2007

Advanced After Effects & Photoshop/HD techniques

## AWARDS ::

2010 IAC Award (Internet Advertising Competition) - Best Leisure Site, 2009 Webby Award, 2009 Silver ADDY Award, 2009 ad:tech People's Choice Award for Best Micro Site, 2009 Videographer Award, 2009 Interactive Media Award - Best in Class, 2009 Gold Hermes Creative Award, 2009 Web Award Web Marketing Association, 2009 IAC Award - Best Travel Site, 2008 Platinum Hermes Creative Award, 2008 Hermes Honorable Mention, 2008 The Communication Awards Award of Distinction

## SKILL SET

UX / XD / UI / VISUAL DESIGN / BASIC DEV

### Flash Specific

Traditional Animation and Programmed

Actionscript 2.0, 3.0

Video and 3D Integration

Application and Game Development

XML Data Feeds - Dynamic Content

familiar with:

AIR Applications

Implementing Tracking

Javascript FlashVars

SWF Address Deep Linking

Pure MVC Framework

### Adobe CS5 Web

Fluent in all programs

Visual Design, Creative Concepting

Identity, Branding, Illustration

Exp. with Web and Broadcast Graphics

### Basic Skills

Flex, CSS, HTML, PHP, SEO, inDesign, After

Effects, Premier, ImageReady, Final Cut Pro,

Acrobat, Clothing Design, 3d Invigorator,

Quark, MS Office